



The former Kress building will be renovated to anchor one end of a proposed downtown creative district. This building will occupy space for 25 permanent art studios, 5 master studios reserved for visiting artists, 2 art galleries, and a “listening room” that will accommodate small intimate presentations, such as Chamber music, poetry and book readings, and TEDtalks.

SPONSORSHIP OPPORTUNITIES	SPONSOR LEVEL	HOW WE WILL RECOGNIZE YOUR GENEROSITY
<b>Studio Arts Center Naming Rights</b>	\$500,000 5 year terms Lifetime rights	Supporting artists, expanding visual arts through education, exhibitions, and programming, are at the core of our mission at Studio Arts Center. <b>Naming rights allows you:</b> reach a diverse and savvy audience, increase your visibility and raise your profile within the local community, position your organization as an industry leader committed to creating a better quality of life for our community, create unique opportunities to entertain and reward your employees and clients, & provide enriching cultural opportunities for your staff and/or clients
		Company name on the marquee at 1404-06 11th Avenue
		Company name as a prefix to the facility name on all materials associated with the Studio Arts Center including property brochures, posters, and permanent & special event flyers
		Company name as a prefix to Studio Arts Center on electronic channels associated with the facility including the website, social media, and all digital advertisements
		Company name as a prefix to Studio Arts Center on electronic channels associated with the facility including the website, social media, and all digital advertisements, & linkage to your corporate page
		Company name on the interior entrance to the facility
		Complimentary use of the facility for community and corporate events (subject to availability)
		Company name on all print advertisements promoting Studio Arts Center events, workshops, & programs
		Company name mentioned in print, radio, and TV coverage of the facility activities
		Recognition and involvement at the official opening of the facility

SPONSORSHIP OPPORTUNITIES	SPONSOR LEVEL	HOW WE WILL RECOGNIZE YOUR GENEROSITY
<b>Individual Studio Naming Rights</b>	\$10,000 25 available 5 year terms	Supporting artists, expanding visual arts through education, exhibitions, and programming, are at the core of our mission at Studio Arts Center. <b>A studio sponsorship allows you to:</b> reach a diverse and savvy audience, increase your visibility and raise your profile within the local community, position your organization as an industry leader committed to creating a better quality of life for our community, create unique opportunities to entertain and reward your employees and clients, & provide enriching cultural opportunities for your staff and/or clients
		Company name on all print materials where the sponsored room is mentioned, including general facility and activity brochures
		Company name on all electronic channels where the sponsored room is mentioned including the website and all social media, & link to your corporate website
		Company name in facility directory
		Company name on directional signage to the room
		Company name on the entrance to the sponsored room
		Rotating ads on digital TV screen throughout the facility
		Complimentary use of the facility for community events and corporate functions (subject to availability)
		Recognition at the official opening of the facility
<b>Master Studio</b>	\$15,000 5 available 10 year terms	<b>Includes all of the above plus:</b> Company name on all PR materials associated with the visiting artists and their master workshops
<b>Gallery</b>	\$10,000 2 available 10 year terms	<b>All of the benefits of Studio Naming rights</b>
<b>Auditorium</b>	\$50,000 1 available 10 year terms	<b>All of the benefits of Studio Naming Rights, plus:</b> Company name on all PR efforts associated with the special programming
<b>Studio Arts Center Founder Circle</b>		Names of donors who donate \$25,000 or more within the first five years of our opening will be considered our founders and will have their names prominently displayed on our Founders wall